Enlai, 47 years old. Straight. Single.

Onboarding

Interest list

* There’s no “Jogging” only running
* “Passive” is a strange title. Change it to“Interest” or “Enjoyment” will be a better title. Need to work on better categories title
* How to display the interest list (more details) without overwhelming users.
* For example: “dancing” can be ballroom dancing or nightclub dancing but they are different types of people.
* **Does the interest list really matter for their matching?**
* It seems the interest list is too general.
* Doing and watching sports are different categories.
* Weightlifting- does it mean going to the gym or competitive weightlifting?

Value list

* Change the title to positive word, not “Vices” pick the right words “Stoner” “drugs” are negative. Who’s going to choose negative words?
* Change “Gambler” to “Casinos” to imply
* Relationship style: maybe the title should be “What I’m looking for”
* **Focus on the matching purpose. Find the measurement that what I’m ok or not ok with, so the date collection will be better for matching**
* Religion list(show only if they click yes?) It’s not clear
* **The non-negotiable is what matters to people. Make matching effective**
* Emoji doesn’t cover a lot of things so there’s a risk but if we can use images or emoji it will be fun and helpful
* Make it fun to choose

My first idea date is page

* He is confused about how this page is going to help his match

Voice prompt

* He’s not sure why it is needed?
* **Make sure people know what the questions for (Why) so they are more willing to fill out the information.**

**Profile page**

* If a man puts dinner and sunset as their ideal first date sounds he’s more willing to put in more effort. But he also worries this is too much for the first date if they don’t want to be stuck with someone.
* **We need to find what’s the deal breakers’ are so the matches better**
* He likes the voice on the picture

The match Queue page

* He likes the page because of who to prioritize on, it’s useful to see who really likes you
* The downside is how does it feel if people put them out of top 3, it might be stressful but maybe it’s ok. Learn to focus
* For girls, it’s not about matching more, but to pick who to give a chance to. Only go out with the guys she really likes. **For girls, she shouldn’t need to swipe right to know who will swipe right. Suiter list.**
* Guys are the pursuers, ask girls on a date. Guys swipe right on more girls
* Give people tools to choose and to know if people are serious
* The balance of too little or too many data
* **How to determine who’s on the top list? Better matches or criteria. Let them choose. Help them filter quality. No need to ask uncomfortable questions like kids or no kids, financial…**

Date planning page

* As a guy, he’s not sure he know how to choose his ideal first date but prefer to know the women first before giving the choice
* There are more potential downside to date activities first date- what women want and what the men want
* **All the touchy topics need to be designed: who pays for the date… the order of operation**

**Date invitation page**

* **Date calendar needs to be easy to find. Let people put their available date time, but not showing all their available time.**
* **Don’t preset the time for the date but let them choose.**
* For guys, there are dating strategies and plans. Different day/time can have different meanings
* **Put “video call” and “in person” side by side not top and bottom**
* **Calendly- give others options**

**Feedback page**

* **“Would you like to see him again?” should be on the top, and then ask why**
* A form to submit in the end is probably safer
* “Did it live up to your expectations” is not a necessary question. What this question mean?
* **If the app is not doing a good job, why? Understand the app on the right track or improvement. We want to get data of how well the app does.**
* **What could the app have told you ahead of time that you’ll know if it’s a better match or not.**
* **“Chemistry” is one of the options that can be included.**
* **If their date has their deal breakers then guide them back to the deal breakers to change.**
* **Where will the feedback data go? He’s not sure if his feedback will show his date or not, it has to be clear. “We want to make sure to improve your matches,**
* **“How would you rate your date?” is not clear is it a person and if this rating will show another person or not**
* **“Share your feedback to him/her” Help users to give feedback without writing**
* **Help people to be a better dater and be less awkward**
* **Get a professional Zoom**